



TRAFFIC INTEGRATION

DIGITAL MARKETING CERTIFICATION COURSE

www.trafficintegration.com

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Welcome



The business world is evolving faster than ever before...

The Traffic Integration's Digital Marketing course delivers the framework and tools needed to meet the challenges of our economy today - and tomorrow.

Digital marketing is one of the few industries where the demand for skilled professionals is higher than the supply.

This is the perfect time for you to gain a digital marketing qualification and future-proof your career with the certification standard in digital marketing.

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COURSE OVERVIEW

Who is this course for?

Whether you're a recent graduate or a professional who needs to upskill, this course will provide you with digital skills, knowledge and experience to drive your career forward.

What can you expect?

Through dynamic lectures and case studies, you will gain exposure to the latest techniques and tools to improve your digital marketing and brand-building efforts. You will graduate with all the skills you need to develop first-class digital marketing strategies for your own company.

What will you learn?

Traffic Integration experts have specifically structured the curriculum to help you understand the current trends and best practices in digital marketing. In this highly focused course, you will learn how to leverage these innovative strategies and gain a competitive advantage for your current or future organization.

You will be taught the latest techniques, channels and tools to build and implement best practice digital marketing campaigns. The course is assessed through two assignments, which provide you with the opportunity to apply what you have learned and produce a comprehensive digital marketing strategy.

KEY FEATURES



Internship With Stipend



Off Shore Project



Part-Time Job Offer



Special Study Material



Free Forum Membership

**CASE
STUDY**



Real Case Studies

EXPLORE THE COURSE



Fundamentals



Website Psychology



Search Engine Anatomy



Search Engine Optimisation



Search Engine Marketing



Campaign Optimization



Social Media Marketing



Content Marketing



Email Marketing



Mobile Marketing



E-commerce Marketing



Marketing Analytics



Affiliate Marketing



Case Studies



Artificial Intelligence

PRICING PLAN



FREE PLAN

Rs.0/Week

- ✓ Introduction
- ✓ Scope of Industry
- ✓ Earning Implementation
- ✓ Module Detailing
- ✓ Fundamentals

FOR BEGINNERS

POPULAR SIGNUP



INTERMEDIATE PLAN

Rs.12000/40 Days

- ✓ All Modules of Free Plan
- ✓ Technical Detailing
- ✓ Demo & Practice
- ✓ Case Studies
- ✓ Project Implementation

FOR SPECIALIST

CONTACT

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